

- 85. The condition which is called "viralflation" refers to
- A) the uncounted media platforms in every country.
- B) five million view counts per week on TikTok.
- C) a competition between Chinese and American platforms.
- D) tens of millions of views required for virality.

Assunto: Interpretação de texto

O 3º parágrafo descreve como o termo "viralflation" surgiu para expressar como a noção de viralidade foi desvalorizada, a ponto de que números anteriormente considerados significativos agora são vistos como normais. ("Back in the day 1 million views was the thing," said Marcus Stringer, a partner manager at Social Blade. "That meant you'd gone viral and you'd get picked up by news agencies around the world. Now tens of millions of views is the norm for top YouTube channels. Now, tens of millions of views is the norm for top YouTube channels. Soon, 20 million views will eventually become the norm."

